

LUCOBIT AG

SOLUTIONS IN FLEXIBLE POLYOLEFINS





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OUR COMPANY IDENTITY

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WHO ARE WE?

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LUCOBIT AG develops, produces and sells top quality materials for the plastics processing industry.

As specialists with many years of experience in the field of high-quality speciality plastics we know our target group like almost no other producer.

We intend to continue strengthening our leading position in our existing areas of business and are investing in new ideas and markets. Therefore, we seize the opportunities offered on the markets and are willing to strike out in new directions.

We are clearly distinguished from the competition in that the principles of a modern and professional company are applied, with our customers and employees being the focus of our business activity. These principles form the basis on which we continue to successfully implement current and future strategies.

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A large, reflective sphere is centered in the image, set against a background of a lush green forest. The sphere's surface is highly reflective, mirroring the surrounding trees and foliage. Inside the sphere, two overlapping circles are visible: a dark blue circle on the left and an orange circle on the right. The text is positioned within the intersection of these two circles.

» OUR CUSTOMERS
AND EMPLOYEES ARE
THE FOCUS OF OUR
ACTIVITIES. «



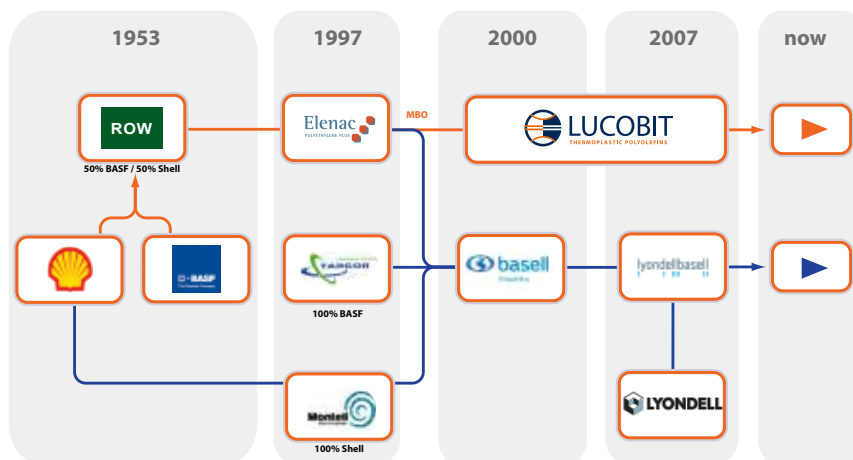
OUR CORPORATE HISTORY



WHERE ARE WE COMING FROM?

Our corporate history began more than 60 years ago. In 1953 the trademark LUCOBIT® was jointly developed and patented by Shell and BASF AG.

Our basis are the many years of know-how in the research, development and production of flexible polyolefins combined with the partnerships and co-operations with leading companies.





OUR RESPONSIBILITY



WHAT DO WE STAND FOR?

LUCOBIT AG is committed to sustainability. Therefore, we have based our corporate philosophy on the principles of sustainable development, and in doing so we combine commercial activity with the promotion of ecological goals. For us entrepreneurial thinking means that we are always looking to the future. For this objective it is necessary to strike a balance between economic development and the sustainable preservation of natural resources and our environment.

We set ourselves the highest demands and responsibly act in an entrepreneurial way, with confidence, courage and commitment – our objective: to be the best. Commitment and skills of each and every employee are the basis for this. Employee training is important to us. Health and safety at the workplace have the highest priority.

We live shared values and act in our company's overall interests. Openness and mutual respect characterize the atmosphere within our working environment. We build on values such as reliability, honesty, credibility and integrity. It is important to us as a company to assume responsibility for society as well.



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OUR STRENGTHS

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WHAT ARE OUR STRENGTHS?

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IN-DEPTH KNOW HOW

Our greatest strength lies in our specialised knowledge based on 50 years of product history. Over the last decades we have gained a rich wealth of experience and sound knowledge. That is why we can provide tailor-made offers at an above-average value for money ratio. Last but not least: We offer our customers a first-class service focused on individual and solutions-oriented advice.

COMMITTED EMPLOYEES

The way how we run our business with heart and mind enables us to inspire our customers. To achieve this, our employees use their entire energy, creativity and professionalism and we are proud of that! By clearly focussing on our target group and consistently further developing our products and services we have been able to grow profitably under our own steam over the past years.

EFFICIENT USE OF JOINT POTENTIALS

We aim to consistently take advantage of synergies and all jointly existing potentials. Our market significance and our location as well as our networking give us strength and enable us to meet the challenges of the future.

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» FIRST-CLASS SERVICE
AND COMMITTED
EMPLOYEES. «

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OUR TARGET GROUPS



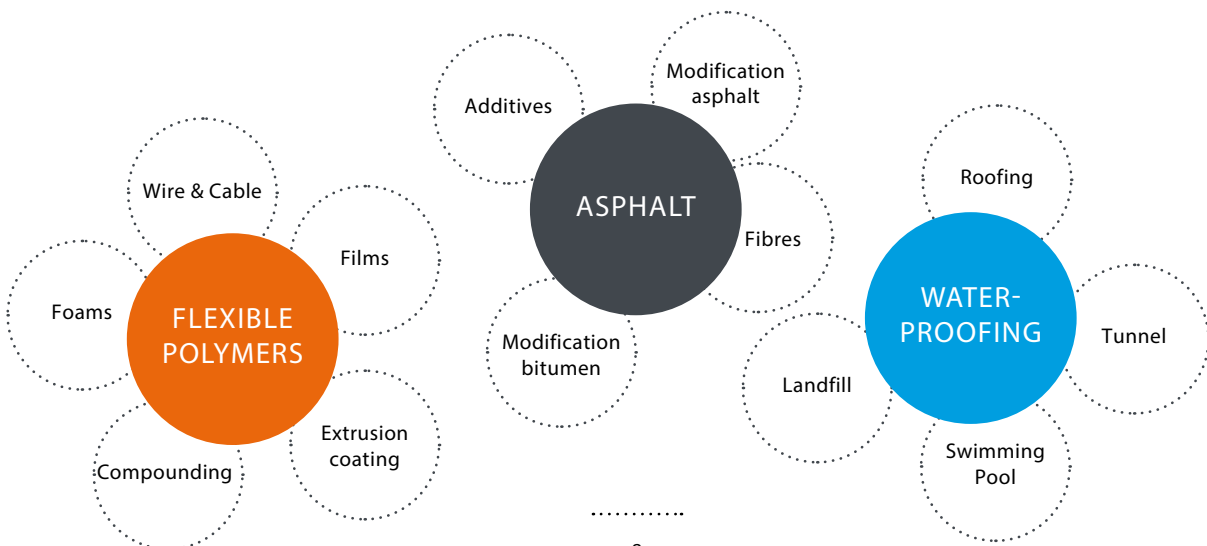
WHO ARE OUR CUSTOMERS?

Today we are represented on all important plastics markets around the world – supported by a global sales network which offers our customers a local contact partner at any time.

We serve different target markets and offer our customers a wide range of applications.

It is strategically important for us to ensure sufficient capacities in all our markets in order to meet the increasing demand.

MARKETS AND APPLICATIONS





» REPRESENTED ON ALL
IMPORTANT PLASTICS
MARKETS AROUND
THE WORLD. «



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OUR SALES NETWORK

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HOW DO WE WORK TOGETHER WITH OUR AGENTS?

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Based on our worldwide and constantly growing network of agents we are able to offer our customers a comprehensive and local service at any time. Backed by the regional proximity to our customers we can guarantee the best possible customer support.

Our local agents are reliable and specialized contact partners for our customers worldwide being familiar with the respective cultural environment of each country.



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A diverse group of business professionals in a meeting room. In the foreground, two men are seated at a reflective table. The man on the left is wearing a light blue shirt and a patterned tie, while the man on the right is wearing a white shirt and a solid blue tie. Behind them, several other professionals are standing, including a woman in a tan blazer and a man in a white shirt and blue tie. The background shows large windows with a view of a city skyline. A central graphic overlay consists of two overlapping circles, one blue and one orange, with a dark green intersection. The text '» GLOBALLY REPRESENTED. «' is centered within this graphic.

» GLOBALLY REPRESENTED. «



OUR LOCATION




WHERE ARE WE LOCATED?

Since 2000 LUCOBIT AG's headquarters is at Wesseling near Cologne and all 70 markets are served throughout the world from this location.

Head office, research and development, production, marketing and sales are located on the factory premises of LyondellBasell. LUCOBIT AG profits from many of the locational advantages of the entire supply chain and production processes.





» WE CREATE QUALITY
ON WHICH YOU CAN
RELY. «



OUR STRATEGY



HOW DO WE OPERATE?

Our core competence is our materials know-how. Professionalism, diversity, global networking as well as tradition are the basis for our efficiency and make us a leader in our industry. We create added value for our customers, employees and owners.

We jointly work with our customers to meet the challenges of the future. The requirements of our customers define the way we act and think. We strike out in new directions and develop innovative products and services for sustainable infrastructure and resource efficiency. In this respect we act in a responsible manner. Economic considerations do not take priority over safety and health issues and environmental protection.

Intercultural diversity is our advantage in the global economy. We encourage our employees to make use of their creativity and their potential for our common success.



OUR FUTURE

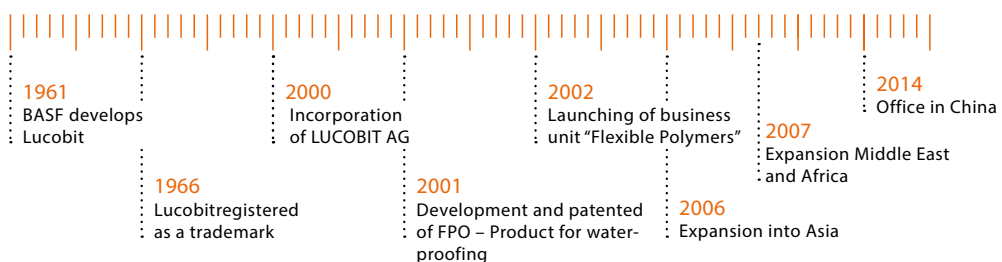


WHERE DO WE WANT TO GO?

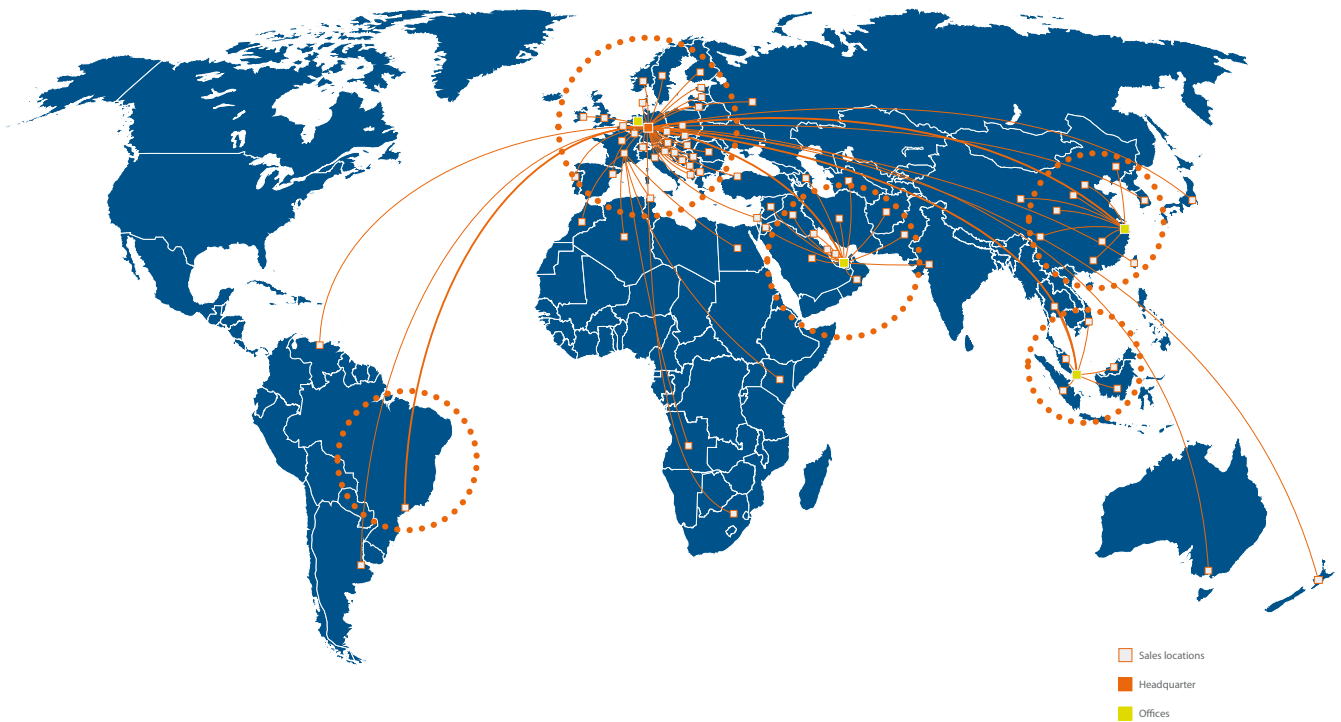
We have set ourselves the goal of viewing change as an opportunity offered by our markets and at the same time we intend to grow with our target groups. In a constantly changing environment we continually develop our company to ensure that we can deliver innovative solutions to the global challenges, both now and in the future. We aim at working successfully in our existing markets and opening up new markets.

Innovations and technical progress are key factors to shape global growth and to make use of limited resources in a sustainable manner. We help our customers to stay ahead of their competition in the global marketplace and to produce innovative products that are cost-effective and save resources.

We want to take advantage of joint potentials and to make our customers' experience working with us as easy as possible and thus continue to be our customers' preferred and reliable partner.



LOCATIONS WORLDWIDE



LUCOBIT Aktiengesellschaft
Brühler Str. 60 • Basell Polyolefine GmbH • B100
D-50389 Wesseling
Phone +49 2236 37859-0
Fax +49 2236 37859-99
info@lucobit.de
www.lucobit.com

